

# E2E LAUNCH



## EXPERT



## ENTREPRENEUR



### OVERVIEW

Convert to an entrepreneur with  
a **SYSTEM** that helps you build your:



**COMPANY**



**OFFER**



**MARKETING**



**SALES**

We offer 2 options:

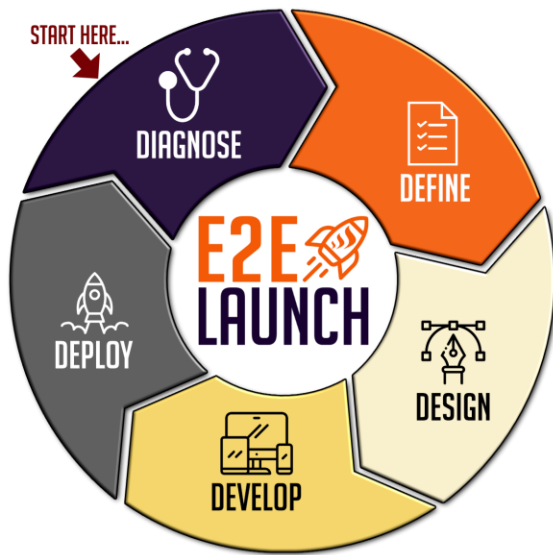


**DIY**  
**DO IT YOURSELF**

- OR -



**DWY**  
**DONE WITH YOU**



# DETAILS

**This system delivers those elements by a sequential process – segmented into 5 stages - each has a series of sub-modules:**



## **DIAGNOSE:**

- Your market's biggest problem and your solution
- Staff required: sub-contractors, 'virtual assistant(s)', building your own team, partners, etc.
- Time/materials/capital required to develop your 'solution'
- S.W.O.T. Analysis (Strengths, Weaknesses, Opportunities, Threats)



## **DEFINE:**

- Your 'AVATAR' (your 'ideal' client) described in detail (so you know who to target)
- Your new corporate domain name (URL) and email address
- Your 'messaging packet': '1 minute value video script', a '30 and 10 second summation' of the solution you provide, and a '4-5 word slogan' summarizing the same



## **DESIGN:**

- Your corporate 'color palette' (with 3-5 colors defined)
- Your company logo (w/a very economical logo designer ~\$100)
- The layout to your new corporate website (including the new video created in next section)
- Your paper business card and digital 'e-card'



## **DEVELOP:**

- Your company simple 1-3 page website (yourself: \$25/mo or hire an economical professional)
- Your paper business card (\$50 printing fee – we recommend the printer, etc.)
- Your 1 minute corporate video using your own script from step 2 (~\$75 via online professional)
- Your corporate Facebook and Instagram pages (~\$50 via online professional)



## **DEPLOY:**

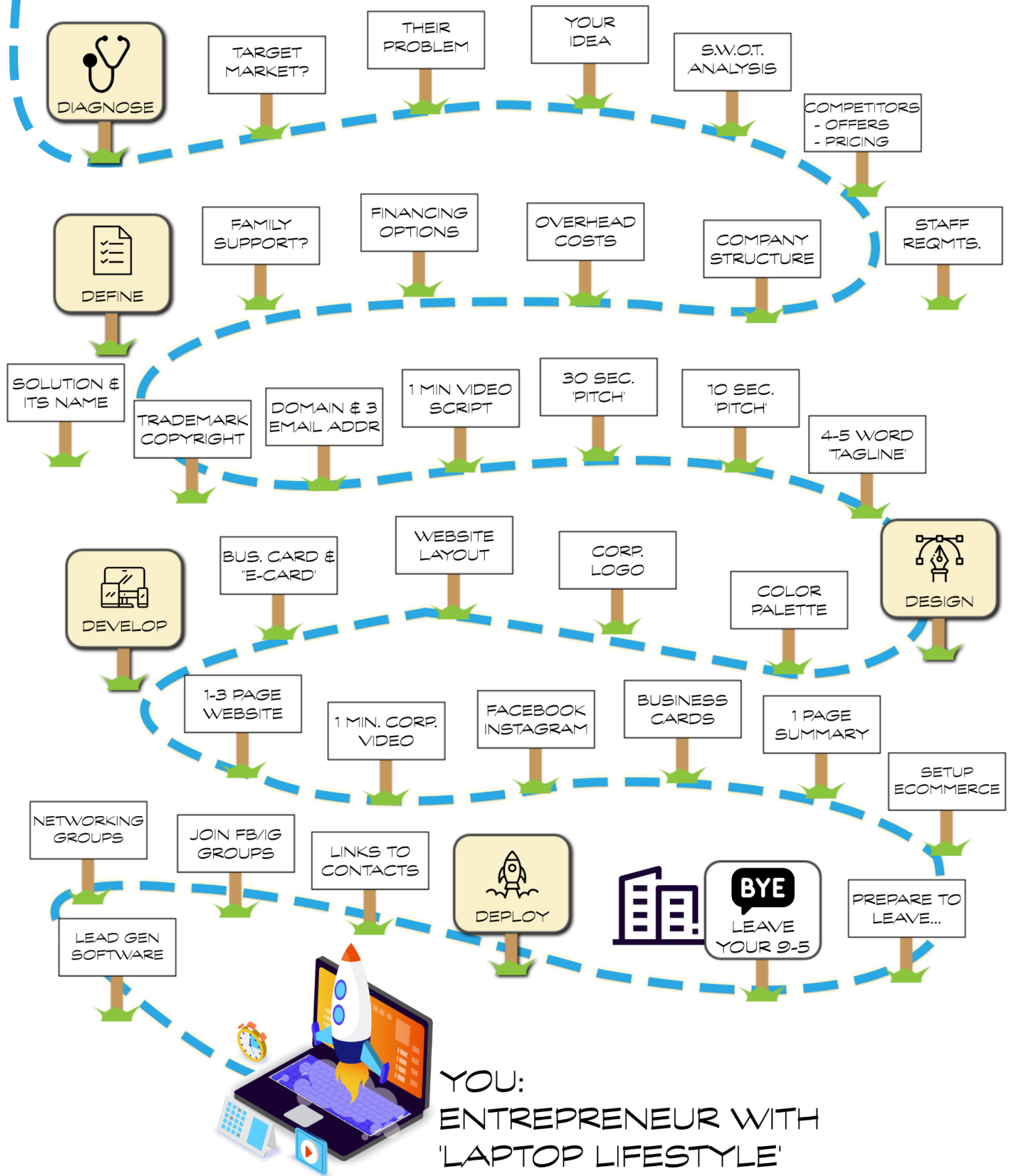
- Send links to your new corporate website to every contact in your email system
- Post your website link in your own personal social media pages
- Use recommended lead generation software to get leads and engage them directly



YOU:  
EXPERT  
@ WORK

E2E  
LAUNCH

YOUR ROADMAP



YOU:  
ENTREPRENEUR WITH  
'LAPTOP LIFESTYLE'